

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 967560 /		Alt Order # 06395882
Product Issue		
Contract Dates 10/26/12 - 11/05/12		Estimate # PATRIOT MAJ NM
Advertiser Patriot Majority NM		Original Date / Revision 10/25/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Campaign Group, The
Attention: Lisa Cabanel
1600 Locust St
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/26/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$800.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/12	11/01/12	M---F--				1	\$800.00			
N 2	KOAT	10/26/12	10/29/12	Good Morning America	7-9a		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/12	11/01/12	M---F--				1	\$800.00			
N 3	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$500.00			
N 4	KOAT	10/26/12	10/29/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$400.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/12	11/01/12	M---F--				1	\$400.00			
N 5	KOAT	10/26/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/12	11/01/12	M---F--				1	\$1,100.00			
N 6	KOAT	10/26/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/12	11/01/12	M---F--				1	\$1,300.00			
N 7	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$550.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$550.00			
N 8	KOAT	10/26/12	10/29/12	Entertainment Tonight 630-7p 630-7p			:30			NM	1	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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www.koat.com

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Contract Dates	Product	Estimate #
10/26/12 - 11/05/12	Issue	PATRIOT MAJ NM

Advertiser	Original Date / Revision
Patriot Majority NM	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/26/12 11/01/12 M---F-- 1 \$1,100.00												
N 9	KOAT	10/27/12	10/27/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1- 1 \$175.00												
N 10	KOAT	10/30/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	2	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$800.00												
N 11	KOAT	10/30/12	11/05/12	Good Morning America	7-9a		:30			NM	2	\$1,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$800.00												
N 12	KOAT	10/30/12	11/05/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	2	\$800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$400.00												
N 13	KOAT	10/30/12	11/05/12	The View 10-11a	10-11a		:30			NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$450.00												
N 14	KOAT	10/30/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	2	\$500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 2 \$250.00												
N 15	KOAT	10/30/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 1 \$1,100.00												
N 16	KOAT	10/30/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 1 \$1,300.00												
N 17	KOAT	10/30/12	11/05/12	Entertainment Tonight 630-7p 630-7p			:30			NM	3	\$3,300.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 3 \$1,100.00												
N 18	KOAT	10/30/12	11/05/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/12 11/05/12 MTWTF-- 1 \$500.00												
N 19	KOAT	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$300.00												
N 20	KOAT	11/03/12	11/03/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible												

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Week:		10/29/12	11/04/12	-----1-				1	\$550.00			
N 21	KOAT	10/30/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				1	\$1,000.00			
N 22	KOAT	11/01/12	11/01/12	Greys Anatomy	8-9p		:30			NM	1	\$3,750.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,750.00			
Totals											29	\$23,925.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	5	\$2,725.00	\$2,316.25	\$162.14	\$2,478.39
10/29/12 - 11/05/12	24	\$21,200.00	\$18,020.00	\$1,261.40	\$19,281.40
Totals	29	\$23,925.00	\$20,336.25	\$1,423.54	\$21,759.79

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lisa Cabanel
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Patriot Majority of New Mexico

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Senate

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title